

Free Workshops

4:30 p.m. – 6:00 p.m.
Monday, August 16

Careers in Community Development: Turn Your Passion into Your Profession

Location: Franklin 5, 4th Floor, Philadelphia Marriott Downtown

You're already interested in the field of community development — maybe you found it by accident, maybe you've been volunteering and think, "I love my volunteer work — imagine doing this full-time!" You can. The community development field offers a wide range of career opportunities in many different areas — not just direct service work such as homeownership counseling but also construction, IT, training, administrative assistance, urban planning, engineering, architecture, volunteer management, project management, proposal writing and so much more! In the workshop, you will learn more about what is meant by "the community development field," hear tips on how to market your volunteer work and other skills to move into the job of your dreams and discover some resources to begin your search. Come hear from professionals with a view of the entire field and the real experts (practitioners in the field!) about the opportunities available and how to best position yourself to find a fulfilling career that you will love!

Presenter: Debbie Wise, NeighborWorks America

FOR NEIGHBORWORKS ONLY: NeighborWorks America Quarterly Reporting Q&A

Location: Salon A, 5th Floor, Philadelphia Marriott Downtown

NeighborWorks Network members: Please join us to discuss any questions that you may have about NeighborWorks reporting. The new FY2011 Quarterly Production Report data points will be discussed. You do not need to attend this session in order to learn about this topic, as the content will also be conveyed during many webinars during the month. This session is especially helpful for staff members who are new to role of completing NeighborWorks Quarterly Production reporting.

Presenters: Elizabeth Barker and Laura Johnson, NeighborWorks America

FOR NEIGHBORWORKS ONLY: New Network Members-Only Website Preview

Location: Franklin 13, 4th Floor, Philadelphia Marriott Downtown

NeighborWorks America is launching a new website for network member organizations — one that gives you greater ability to access the information you need and interact with NeighborWorks and your peers. Join us for this session to get a sneak preview, and learn about the site's exciting new functionality.

Presenter: Alex Bruslavski, NeighborWorks America

Foreclosure Counselors: Are You Stressed?

Location: Franklin 8, 4th Floor, Philadelphia Marriott Downtown

Foreclosure intervention counseling — always difficult — has become a more stressful job as the growing foreclosure crisis causes caseloads to spike. The demand, and the heart-wrenching stories, can appear never-ending. This workshop, created especially for foreclosure intervention counselors, will look at the warning signs and the effects of stress on our job performance. The workshop will provide a space to share job frustrations and is structured so that participants will walk away with some practical ways to manage the pressures of the important job they do.

Presenter: Milt Sharp, NeighborWorks America

Homeownership Done Right: How to Promote Your Services Using the National Industry Standards

Location: Franklin 6, 4th Floor, Philadelphia Marriott Downtown

Would you like your organization to stand out from the pack, to instill confidence in your clients, and to highlight your commitment to quality service to potential funders? The National Industry Standards are a set of training and performance benchmarks designed to promote increased quality, reliability and professionalism in the delivery of homeownership education and counseling programs. Join us to learn more about how your organization can adopt the Standards, and how to access the marketing tools needed to raise awareness for your organization and the homeownership counseling and education field.

Presenters: Tosin Durotoye, Alex Novelli and Jorge Santana, NeighborWorks America

Monday, August 16, continued

Making a Case for Sustainably Built Residential Projects

Location: Regency Ballroom A, Second Floor Mezzanine, Loews Philadelphia Hotel

This workshop will provide an overview of the benefits of committing to the sustainable construction of residential and community developments, and the retrofitting of multi-use facilities. Environmental, social, and financial benefits will be illustrated through case studies.

Presenter: Steven Piguet, Sustainable Design Consulting

Mission-Oriented Real Estate Brokerage: An Interactive Workshop

Location: Franklin 9, 4th Floor, Philadelphia Marriott Downtown

Find out from experts in the field how starting a nonprofit real estate brokerage division within your organization can generate additional revenue while giving you greater control over the real estate transactions within your community. Join us for this innovative new workshop format that begins with brief presentations followed by a "speed-dating workshop" that will allow you to have interactive conversations with practitioners running successful mission-oriented brokerage operations.

Presenter(s): TBD

Navigating the Nationwide Mortgage Licensing System

Location: Franklin 11, 4th Floor, Philadelphia Marriott Downtown

Learn the ins and outs of using the new NMLS registry for SAFE Act and state mortgage lending licensing. The session includes comprehensive guidance on how to create and update master NMLS records and the associated MU1, MU2, MU3 and MU4 forms that must be completed for lenders, control persons, branch offices and loan originators. We will also cover currently available NMLS supporting information and published user guides as well as upcoming system enhancements and requirements.

Presenter: Kevin Flanagan, Community Lending Solutions, LLC

PolicyMap: A Tool for Better Decisions and Marketing

Location: Franklin 10, 4th Floor, Philadelphia Marriott Downtown

PolicyMap is a revolutionary, easy, new way to explore geographic information through maps, tables and reports. Find out how PolicyMap can be used to make better decisions, build consensus, report to funders and build partnerships. Explore community makeup, health, diversity and assets without spending hours searching for data. Guide strategic thinking and operational plans. Enhance donor relationships and investments with color tables and maps. Learn about FREE access and additional tools available for low cost subscription.

Presenters: Maggie McCullough and Sharon Anderson, PolicyMap

Putting REO Back into the Community with and without NSP

Location: Franklin 7, 4th Floor, Philadelphia Marriott Downtown

Rehabilitation of foreclosed or abandoned properties by local governments, nonprofits or housing providers is an important step on the road to neighborhood recovery in areas hard-hit by foreclosures. Join us and get information on accessing properties through donations and discount sale. Learn how to leverage resources in order to stabilize communities and maintain housing stock while providing affordable housing through collaborative and partnerships. Explore how nonprofits, government entities and NSP jurisdictions can acquire REO properties in their services areas from servicers such as Chase, WaMu, or EMC REO in compliance with the NSP. Hear about examples on how the National Community Stabilization Trust can assist communities.

Presenter: Yves Mombeleur, JPMorganChase

What the Future Holds for Fannie, Freddie and the Federal Home Loan Banks — and What It Means to You

Location: Franklin 2, 4th Floor, Philadelphia Marriott Downtown

A key part of the mission of the Federal Housing Finance Agency (FHFA) is to provide effective supervision, regulation and housing mission oversight of Fannie Mae, Freddie Mac, and the twelve Federal Home Loan Banks (FHLBanks). Learn from the FHFA about the mission-related activities of these Government Sponsored Enterprises (GSEs) and take part in an interactive exchange with their regulator about how the GSEs can assist you in your work.

Presenters: Melissa Allen and Charles McLean, Federal Housing Finance Agency

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Tuesday, August 17

Beginner's Guide to Social Media

Location: Franklin 1, 4th Floor, Philadelphia Marriott Downtown

This workshop is designed to help participants better understand social media and its professional — and personal — uses. You'll learn what Web 2.0 really is, and you'll gain an understanding of its benefits. You'll be able to identify different social media tools, and you'll learn which social media tools are useful in expanding your professional and personal social networks. If you've never tweeted, if you've never had a Facebook page or if you've never uploaded a YouTube, this workshop will give you the basics.

Presenter: Milt Sharp, NeighborWorks America

Educational Opportunities in Community Economic Development

Location: Franklin 10, 4th Floor, Philadelphia Marriott Downtown

Community economic development as a calling or a career can be enhanced by acquiring an academic credential. The partnership between NeighborWorks America and Southern New Hampshire University offers an opportunity to enhance your skills by furthering your education.

Presenter: Woullard Lett, Southern New Hampshire University

eHome America — USDA Approved Online Homebuyer Education Course

Location: Franklin 11, 4th Floor, Philadelphia Marriott Downtown

Learn how to reach more potential homebuyers, streamline services, increase revenues and reduce homeownership education costs by using eHome America, a new web-based homebuyer education product developed by Community Ventures Corporation, a NeighborWorks organization based in Lexington, KY. This workshop will demonstrate how eHome America works along with success stories from NeighborWorks organizations using this product from across the nation.

Presenter: John Williamson, Community Ventures Corporation

Environmental Review Basics for NSP1, NSP2, HOME, CDBG and Other HUD Grantees

Location: Commonwealth Hall B, 2nd Floor, Loews Philadelphia Hotel

A brief introduction to the Environmental Review Record required for every federally — funded project, including activities which are exempt or categorically excluded from NEPA, and those which require an Environmental Assessment. Topics for the session are necessarily just overviews, given the time available. Illustrated mini-modules will address:

- Part 50 and part 58
- NSP1 and NSP2 ERR
- Project Definition
- Level of Review (Exempt, Categorically Excluded Not Subject To, Categorically Excluded Subject To, Environmental Assessment)
- Statutory Worksheet — Section 106 Historic Properties Requirements
- Compliance Documentation
- Public Notice Requirements
- Online Resources for ER — Local Resources for ER

Presenter: Paul Webb, The Paul Webb Company

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Presenter: Alex Bruslavski, NeighborWorks America

Tuesday, August 17, continued

Frontier Housing: Building a National Delivery System for Manufactured Housing

Location: Regency Ballroom A, 2nd Floor Mezzanine, Loews Philadelphia Hotel

Our mission is to build a national distribution system to deliver high quality, energy efficient, factory — built housing at scale, allowing nonprofits to help homeowners achieve wealth by growing equity, preserving assets and replacing substandard mobile homes with new ENERGY STAR homes. We believe factory-built housing offers an exceptionally good, viable, green housing solution for millions of Americans. Frontier Housing National, LLC will provide a link to the factory-built industry for nonprofits that seek to access manufactured housing to build volume and scaled approaches to delivering their missions. Frontier is thrilled to announce our strategic alliance with Clayton Homes, the nation's leading home builder and home manufacturer. Clayton has embraced new approaches and innovative designs, emerging as an industry leader in the process. The company is stronger than ever and has factories across the United States ready to produce ENERGY STAR homes. Clayton has invested in green innovation, delivering new products that are the buzz of the industry: the i-house, e home and a green modular multifamily product. The unprecedented public-private partnership creates a new market dynamic that makes it easier for more low income families to achieve homeownership.
Presenters: Stacey Epperson and Josh Trent, Frontier Housing

Hope LoanPort: A Tool for Maximizing Efficiencies and Providing Transparency

Location: Franklin 6, 4th Floor, Philadelphia Marriott Downtown

HOPE LoanPort was developed to address communication barriers between counselors and servicers. This web-based application allows counselors to electronically submit complete modification packages to servicer partners, with confirmation of receipt, status tracking and electronic messaging between parties. HOPE LoanPort provides secure transmission that eliminates the reliance on faxes, e-mail, and repeat phone calls. The development of this tool has resulted in a standardized package for HAMP modifications, paving the way for consistent processes and shortened timelines for decisions.
Presenter(s): TBD

Introduction to Success Measures Participatory Outcome-Based Evaluation

Location: Franklin 5, 4th Floor, Philadelphia Marriott Downtown

The Success Measures Data System helps community development organizations and their partner's document program outcomes and measure impact in ways that describe the real changes these efforts are making in the lives of people and communities. This user-friendly subscription-based web service and its associated training and technical assistance services are among the NeighborWorks America's newest program offerings and draw on outcome evaluation measures created and tested over several years by partnerships of community development practitioners and researchers across the U.S.
Presenter: Nancy Kopf, NeighborWorks America

Making Home Affordable Updates, Including FHA

Location: Franklin 9, 4th Floor, Philadelphia Marriott Downtown

Join us for this workshop and come away with a better understanding of the Making Home Affordable Program and its newly announced enhancements. A representative from FHA will also speak about FHA loans with Making Home Affordable. There will be a question-and-answer session after the presentations, so bring your questions.
Presenter(s): TBD

Maximizing Your HUD Housing Counseling Funding

Location: Franklin 8, 4th Floor, Philadelphia Marriott Downtown

This workshop has been developed as part of NeighborWorks America's ongoing support to network organizations receiving HUD Housing Counseling funding. In this session we will discuss accurate completion of the HUD 9902, the performance review process, work plans, and more. Tips and strategies will be shared that will help make this funding year a successful one.
Presenter: Sheila Squier, SASquier Consulting

Tuesday, August 17, continued

NeighborWorks America 2010 Community Scholars Intern Presentations

Location: Salon B, 5th Floor, Philadelphia Marriott Downtown

NeighborWorks America 2010 Community Scholars Intern Program provided paid 12 week internships commencing on June 1, 2010. Each intern was assigned a Mentor to provide direction and supervision of the work assigned and to provide guidance and development on the interns' professional skills. The internship program provided each of the participants: A broader perspective on how NeighborWorks America services the community and the nation as a whole; the opportunity to acquire specific skills that are needed to pursue their professional goals and aspirations; and the opportunity for hands-on work experience in their field of study or interest. The interns will give informative presentations on their experiences.

Presenters: NeighborWorks America Community Scholars

Preserving Homeownership: Tips and Tools for Foreclosure Intervention Counselors

Location: Franklin 7, 4th Floor, Philadelphia Marriott Downtown

In this challenging environment, it is pertinent that foreclosure intervention counselors be equipped with the most up to date information necessary to work with servicers and help keep clients in their homes. This workshop will feature in-depth discussions which will cover tips & tools for working with servicers, available resources for counselors & their clients, an overview of how to assemble a hardship assistance package and much more. Join us with your questions and ideas!

Presenter: Hala Farid, Citibank

Residential Mortgage Foreclosure Diversion Program

Location: Franklin 2, 4th Floor, Philadelphia Marriott Downtown

In response to the current mortgage foreclosure crisis, the Philadelphia Court of Common Pleas recently adopted a Residential Mortgage Foreclosure Diversion Program designated to divert from Sheriff Sale owner occupied residential properties which are listed for Sheriff Sale because the homeowners are delinquent with their mortgage payments.

The first such city-sponsored plan in the United States, it has also saved banks money because it is cheaper to renegotiate than foreclose.

Launched by city government and the Philadelphia Court of Common Pleas in June 2008, the plan requires owner-occupied properties scheduled for the sheriff's sale to be submitted to a conciliation conference of borrowers, lenders and the court before they can be sold.

Negotiators including housing advocates, lawyers and court officials seek agreements that allow arrears to be paid or forgiven and for loans to be modified so that borrowers can resume regular payments and remain in their homes.

Presenter: Judge Annette Rizzo, City of Philadelphia