



Neighborhood Reinvestment Corporation



Register
by
March 28, 2005

CB901

When Gentrification Comes Knocking – Navigating Social Dynamics in Changing Neighborhoods



SYMPOSIUM
WEDNESDAY, APRIL 20, 2005

Minneapolis ■ Hilton Minneapolis

NeighborWorks®
Training
Institute



CB901 **When Gentrification Comes Knocking – Navigating Social Dynamics in Changing Neighborhoods**

When neighborhoods experience gentrification, the social fabric can undergo severe stress – old and new neighbors often don't know or trust each other; conflicts in neighborhood standards emerge; some neighbors cash out and others feel victimized by newly imposed norms and escalating taxes; and dramatic changes occur in the neighborhood business district. Competing interests may create factions within the neighborhood, often organized around differences in lifestyle, ethnicity, and income.

This dramatic change often impacts neighborhood leadership and can make success in managing gentrification far more challenging. But gentrifying neighborhoods don't have to be battlegrounds with winners and losers. They can be places that foster cooperation rather than conflict, engage neighbors to better understand and address the changes taking place, and inspire a shared vision for the future.

When Gentrification Comes Knocking – Navigating Social Dynamics in Changing Neighborhoods is a unique forum for practitioners, board members, researchers and policymakers who work with neighborhoods that are experiencing gentrification now, have in the past, or may in the future.

SYMPOSIUM LUNCHEON – “FLAG WARS”

Linda Goode Bryant, filmmaker and 2004 Guggenheim Fellow, will present video clips and commentary about her PBS P.O.V. documentary of one gentrifying neighborhood in Columbus, Ohio. Shot over four years, “Flag Wars” is a poignant 90-minute account of economic competition between two historically oppressed groups, seen through the politics and pain of gentrification.

The resulting conflicts are a case study of differences in perception. What newer, mostly white, gay residents see as a beneficial effort to renovate and restore value, veteran African-American residents see as an assault on their heritage and a threat to their ability to hold on to their homes. As part of her presentation, Bryant will show excerpts in which residents give personal insights about what is happening in the neighborhood and how it is affecting their lives.

This program will give symposium participants a look at the range of perspectives that may be present as residents deal with the change in demographics, property values and neighborhood character that are taking place not only in Columbus but in their own communities as well. *Find out more about “Flag Wars” online at www.pbs.org/pov/flagwars.*

Symposium Agenda

8:30-8:35 A.M. ▶ **WELCOME**

Kenneth D. Wade, CEO, Neighborhood Reinvestment Corporation

J Otis Smith, senior consultant, Stand By Systems II, Inc. - symposium moderator

8:35-9:00 A.M. ▶ **FRAMING THE DAY**

This session will introduce the range of issues that come with gentrification and resulting potential changes in neighborhood character and dynamics.

9:00-9:45 A.M. ▶ **PANEL – INDICATORS OF STRESS ON SOCIAL FABRIC IN GENTRIFYING NEIGHBORHOODS**

A panel of experts will discuss and give examples that illustrate the indicators of social stress in gentrifying neighborhoods. In a follow-up question and answer session, participants will further explore panelists' experiences and how they are relevant to other neighborhoods.

9:45-10:15 A.M. ▶ **SELF-ASSESSMENT – WHAT ARE THE SOCIAL STRESSES IN YOUR NEIGHBORHOOD?**

Each participant will complete a brief self-assessment of the extent to which their neighborhood is vulnerable to or experiencing social stresses that may come with gentrification. Examples from participants will be highlighted and discussed by the group.

10:15-10:30 A.M. ▶ **MORNING BREAK**

10:30-11:20 A.M. ▶ **WHAT IS SUCCESS IN MANAGING SOCIAL STRESSES OF GENTRIFICATION?**

Participants will discuss the outcomes they believe are important to achieve when managing the social issues and dynamics that come with gentrification.

11:20-11:30 A.M. ▶ **PREPARATION FOR AFTERNOON BREAKOUT SESSIONS**

11:30 A.M.-12:45 P.M. ▶ **LUNCHEON – FLAG WARS**

Linda Goode Bryant, independent producer/director

Filmmaker Linda Goode Bryant will discuss her award-winning PBS P.O.V. documentary about how changes to a Columbus, Ohio neighborhood affected the lives and relationships among residents in that community.

1:00-2:45 P.M. ▶ **BREAKOUT SESSIONS:**

A GENTRIFICATION IN BLACK AND WHITE: WORKING THROUGH THE RACIAL DYNAMICS

Historically, one of the most significant tensions in gentrifying neighborhoods has been the competing cultural and economic interests of existing African-American and newcomer white residents. Typically, white households bring many different cultural norms and values, as well as the economic means that can lead to displacement of long-standing African-American residents. This session will provide participants the opportunity to experience a dialogue on race and gentrification, and explore ways to improve communication and understanding about these issues in their home communities.

B BEYOND RACE: CULTIVATING SOCIALLY CONNECTED NEIGHBORS TO NAVIGATE CHANGE IN THE FACE OF GENTRIFICATION

Participants will leave with tools and techniques for getting individual neighbors to move beyond surface identities and to know and trust each other, so they are more willing and able to deal with neighborhood issues together. This session will address issues of diversity, such as lifestyle, class, ethnicity, age and language.

Symposium Agenda (continued)

C IT ISN'T ALL ABOUT CONSENSUS: NEGOTIATING COMPETING INTERESTS

In gentrifying communities, neighbors often don't get along because they don't understand each other. This can result in serious disagreements over issues that create conflict among neighbors, businesses and community institutions. In this session, participants will explore how recognizing their own – and others' – interests can help them and the community understand and better navigate change and its pressures. We'll also identify typical causes of conflict in gentrifying communities, consider strategies to define mutual interests, and discuss ways to support collaborative resolution of neighborhood problems.

D CREATING A BROAD-BASED, INCLUSIVE NEIGHBORHOOD RESPONSE TO GENTRIFICATION

In this session, participants will learn about neighborhood-based efforts to bring "old-timers," "newcomers," and a variety of institutions and organizations together to develop a proactive, broad-based agenda to address gentrification. Representatives from community development organizations in the Boston neighborhood of Jamaica Plain will share their experiences in building alliances to reduce displacement and create a shared vision for their neighborhoods.

E MYTHS & REALITIES ABOUT GENTRIFICATION AND ITS SOCIAL IMPACTS

In many neighborhoods gentrification has already taken hold and the full array of social stresses are already evident. This session will present empirical research that debunks some misperceptions about gentrification and clarifies the impacts on people caught in this dynamic. Speakers will present real-life examples where residents and other stakeholders are managing these changes and reducing the negative impacts on their neighborhoods.

2:45-3:00 P.M. ▶ **AFTERNOON BREAK**

3:00-3:30 P.M. ▶ CREATING A TRADITION FOR TALKING AND WORKING TOGETHER FOR NEIGHBORHOOD CHANGE

This session will introduce principles and practices for democratic community dialogue that leads to change. Participants will have an opportunity to reflect on their own experiences and think about how to make public dialogue an ongoing, sustainable part of a neighborhood's culture for relationship-building and problem-solving.

3:30-3:55 P.M. ▶ **PUTTING IT ALL TOGETHER**

In this session participants will pull together what they have learned throughout the day and begin to develop individual strategies for use in their home communities.

3:55-4:00 P.M. ▶ **CLOSING AND EVALUATIONS**



Symposium Registration Form

When Gentrification Comes Knocking

Navigating Social Dynamics in Changing Neighborhoods

Wednesday, April 20, 2005

Registration Deadline:

March 28, 2005

Symposium Fee \$185

Please return this form
and registration fee to:

Neighborhood Reinvestment
Training Division
Department 167
Washington, DC 20055-0167

Or fax it to (202) 376-2168
with credit card information

FOR MORE INFORMATION,
PLEASE CALL (800) 438-5547,
(202) 220-2454 OR
E-MAIL NTI@NW.ORG.



Mr./Ms. _____

Name Badge Preference _____

Title _____

Organization _____

Address _____

City _____ State _____ Zip _____

Phone (day) _____

Fax _____

E-mail address _____

Check if you do NOT wish to receive e-mail from us regarding Training Institute events and programs.

Which of the following best describes your organization?

Community-based development organization Government agency Financial institution

Intermediary or consulting firm Tribal government or tribal nonprofit Other _____

Which of the following best describes your position in relation to the community development field?

Board member of a community organization Executive Director Staff of a community organization

Funder/investor Researcher/academician Trainer/consultant to community organizations

Other _____

How long have you been in your current position?

Less than 1 year or have not yet started in position 1-2 years 3-4 years 5 or more years

Are you enrolled in a Professional Certificate Program of Study? Yes No

If yes, which one? _____

SYMPOSIUM FEE \$185.00 (REGISTER BY MARCH 28, 2005)

This symposium fee includes the plenaries, workshops, all materials, continental breakfast, luncheon, and the Training Institute networking reception on Wednesday, April 20, 2005 at the Hilton Minneapolis.

PAYMENT INFORMATION

Payment must accompany your registration form. Faxed registrations must include credit card information. Full refunds for canceled registrations will be provided if requests are received in writing prior to March 28, 2005.

Visa MasterCard American Express

Card # _____ Exp. date _____

Name as it appears on card _____

Authorized signature _____

Check enclosed (payable to Neighborhood Reinvestment). Check number _____

Purchase order attached. Purchase order number _____

Please return this form and registration fee to:

Neighborhood Reinvestment Training Division, Department 167, Washington, D.C. 20055-0167

Or fax it to (202) 376-2168 with credit card information

ACCOMMODATION AND HOTEL INFORMATION

The Training Institute's headquarters hotel in Minneapolis is the Hilton Minneapolis, 1001 Marquette Avenue, (612) 376-1000 (p), (612) 397-4875 (f). A number of sleeping rooms are available for Institute participants on a first-come, first-served basis at a special rate of \$134 plus 13% city tax. Other nearby hotels offering a first-come, first-served block of Training Institute sleeping rooms at this rate are the Millennium Hotel Minneapolis, 1313 Nicollet Mall, (612) 332-6000 (p), (612) 359-2154 (f) and the DoubleTree Guest Suites, 1101 LaSalle Avenue, (612) 332-6800 (p), (612) 332-8246 (f). Please call the hotel directly to reserve your room and mention you are attending the NeighborWorks® Training Institute.

REFUND/CANCELLATION POLICY

You must provide notice of cancellation at least three weeks (March 28, 2005) prior to the event in order to receive a tuition refund. If cancellation notice is received less than three weeks and up to five business days before the start of the event, NeighborWorks® will assess a \$150 cancellation fee and provide a tuition credit voucher for the remaining balance. The credit voucher expires if not used within one year of issuance. If a cancellation notice is received fewer than five business days prior to the event, or if you do not complete your coursework, no refund or credit voucher will be issued. NeighborWorks® Training Institute reserves the right to cancel any course at any time. If your course is canceled, you may choose another course or request a tuition refund. Other than refunding your tuition in the event that the course you chose is canceled, Neighborhood Reinvestment is not liable to you for any other damages, including without limitation any obligation to provide a refund for any travel and/or lodging costs associated with any NeighborWorks® training events other direct, indirect or consequential damages.



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SYMPOSIUM

WEDNESDAY, APRIL 20, 2005

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Join us for an in-depth exploration of the challenges and opportunities faced by communities undergoing gentrification. This unique forum will enhance your skills in building a community of neighbors who actively manage social change rather than being victimized by it.

NeighborWorks® Training Institute
Minneapolis
April 18-22, 2005
(800) 438-5547
(202) 220-2454
www.nw.org/training



Neighborhood Reinvestment Corporation
1325 G Street NW, Suite 800
Washington, DC 20005
Phone: (800) 438-5547, (202) 220-2454
Fax: (202) 376-2168
www.nw.org/training
E-mail: NTI@nw.org

Neighborhood Reinvestment Corporation

Building on more than 25 years of experience, the Neighborhood Reinvestment Corporation works with residents, government and business leaders to develop strong partnerships that revitalize America's urban and rural communities and make housing affordable. These partnership organizations, comprising the NeighborWorks® network, are active in more than 2,700 communities.

NeighborWorks® Training Institute



NeighborWorks® Training Institute is dedicated to providing the highest quality training to the staff and board of organizations committed to improving the affordability of neighborhood housing, the vitality of neighborhood economies, and the quality of community life. This symposium is part of the comprehensive education offered through NeighborWorks® Training Institutes.

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