

# Symposium Agenda

## 8:30 AM > OPENING PLENARY

Welcome and keynote address on the role Manufactured Housing plays today in the nation's overall commitment to safe, decent and affordable housing for all Americans.

A panel of national experts with varying backgrounds and perspectives will introduce many of the themes that will run through the day, such as innovative partnerships between nonprofit developers and manufacturers, new loan products that help lower income buyers build assets, progressive housing policies and practice that level the field between individual consumers and community owners, and new field-building systems designed to support a new network of strong *Resident Owned Communities* across America. .

## 10:30 AM > MORNING BREAKOUT SESSIONS

There will be four breakout session options – two with a development focus and two on preservation. Participants can choose to stay with a beginner or advanced track or mix and match for both morning and afternoon sessions.

### DEVELOPMENT I-1:

#### **Nuts and Bolts – Developing with Manufactured Housing**

An introductory session for those considering developing with manufactured housing. Learn about the physical construction issues, project management and cost analysis.

### DEVELOPMENT II-1:

#### **Show Me the Money - Mortgage Financing for Manufactured Housing**

Affordably priced mortgage financing for manufactured housing can be hard to find. Hear how some players in the sector are working to increase the supply of fair and responsible lending products for manufactured housing.

### PRESERVATION I-1:

#### **Improving Choice – New and Improved Ownership Models**

Homeowners in manufactured home communities (or “mobile home parks”) who suddenly face the uncertainty of having their community sold out from under them have choices. Come learn about Community Land Trusts, Resident Owned Communities and other techniques for preserving affordable home ownership and stabilizing communities.

### PRESERVATION II-1:

#### **Enabling Positive Change – The Critical Role of Policy**

This session will explore the essential elements in a policy framework that supports homeowner protections within manufactured home communities.

## 11:45 AM > LUNCHEON PLENARY

## Inside the New Business of Partnerships

Come hear Stacey Epperson, the CEO of Frontier Housing in Morehead, Kentucky, discuss the challenges of forging an innovative partnership with one of the nation's largest producers of manufactured housing. Stacey will be joined by her key partners for candid insights into a regional strategy in Appalachia.

## 1:30 PM > AFTERNOON BREAKOUT SESSIONS

### DEVELOPMENT I-2:

#### **After Katrina and Rita – Factory-Built Housing and Gulf Coast Rebuilding Strategies**

What's going on with the massive Gulf rebuilding efforts? How is factory-built – both modular and manufactured – housing contributing to the work? In this session participants will meet individuals who are making a difference in communities across the Gulf region.

### DEVELOPMENT II-2:

#### **Getting to Scale – Balancing Market, Volume and Pricing to Achieve a Sustainable Business Model**

Learn advanced tricks of the trade and lessons learned from developers in a variety of markets

### PRESERVATION I-2:

#### **Building Community Support – The Role of Rehab and Replacement in Preservation Strategies**

Increasingly, practitioners are discovering that strategic rehabilitation and replacement projects can win over community support for larger projects such as the preservation of at risk communities. Hear from practitioners who are developing and testing programs that could be adapted to your communities.

### PRESERVATION II-2:

#### **R.O.C. On - Financing for Community Conversion**

An advanced session on financing models and techniques for the acquisition and improvement of manufactured home communities.

## 3:00 PM > CLOSING PLENARY

### **Reaching for the Future**

Once you've heard the speeches and attended as many sessions as you could, what will you take back to your own communities? Come to this closing plenary as a full participant. What are the specific changes and improvements you'd like to see across the Manufactured Housing sector? What are the major goals we all can agree upon for the next five years?

## 5:30-7:00 PM > NEIGHBORWORKS® TRAINING INSTITUTE NETWORKING RECEPTION

Closing session will include announcements on new funding available as well drawings for door prizes.

Don't miss out!