

Bringing Communities Together in Action

Community Engagement Certificate Program



Community organizing, community building and community leadership now come together to engage the whole community to create a better place to work, play, worship and live — improving lives and strengthening communities.

New and emerging challenges require new tools, techniques and approaches —

- Organizing to face the impacts of foreclosure, joblessness & diminishing traditional resources
- Serving as an agent for change in your community
- Developing useful partnerships & coalitions with organizations, governments, businesses & residents at all levels of power
- Recognizing the impact of increasing social & economic diversity
- Understanding the roles of race & class in community development
- Overcoming barriers that can prevent fair asset distribution
- Measuring the impact of community work
- Implementing strategic & entrepreneurial approaches to challenges
- Planning & implementing a community engagement campaign

Community engagement brings together individual, institutional and social network interests to serve the common good. It is through the community building, community organizing and community leadership that community engagement happens. Ultimately, it is through connecting people that communities thrive.

Be a part of the connection.

The existing Community Building and Organizing Certificate Program is expanding to become the **Community Engagement Certificate Program**. There will be exciting new courses, and some courses will be updated to address changing trends and needs in the field. This program consists of a series of courses and a practicum that together provide the conceptual framework, specialized tools and interpersonal and technical skills necessary to accomplish successful community engagement through community organizing, community building and community leadership.

All community building and organizing courses taken previously will apply towards the new program. Look for more information to be released at the 2009 Chicago Training Institute in August. See detailed course information on the back. Please visit www.nw.org/training in late spring for full details, or contact **Kindra Smith** (ksmith@nw.org) for more information.

Community Engagement Professional Certificate Program

2009 COURSE OFFERINGS

(changes effective at the 2009 Chicago Training Institute)

NeighborWorks® Training Institutes

ATL PHX CHI DC

REQUIRED COURSES (2-day courses)

CB101	Community Building Principles and Applications (NEW NAME: Building Community: The Basics and More)		•	•	
CB103	Building Powerful Community Partnerships (NEW NAME: Building Powerful Community Partnerships, Collaborations and Coalitions)		•	•	
CB110	Fundamentals of Community Organizing (NEW NAME: Community Organizing: Beyond Mobilization, Volunteerism and Outreach)	•	•		•
CB118	Working in Diverse Communities	•	•		•
CB132	Evaluation Strategies for Community Building (NEW NAME: Community Engagement: Measuring its Impact)	•		•	•
CB150	Resident-Led CB&O Strategies (no longer required after Phoenix)	•			
CB104	NEW COURSE: Community Leadership: Who Leads, Why and How			•	•

ELECTIVES (1-day courses)*

CB102	Grassroots Leadership Development		•		
CB120	Building Communities From the Inside Out		•		•
CB121	Transforming Conflict Into Action	•			
CB122	Mobilizing Youth in Community Building				•
CB180	Community Engagement: A Mobile Workshop	•			•
CB204	Increasing Resident Involvement in Your Organization	•			
CB250	From Yelling to Jelling: How Neighborhoods & City Hall Can Work Together Better in the 21st Century		•		

ELECTIVES (2-day courses)*

CB116	Faith-Based Community Development Today (NEW NAME: Working With Faith Based Institutions in Community Development)				•
CB160	Powerful People and Effective Programs: We Need Both for Stronger Communities		•		
CB240	Community Organizing Strategies to Promote Homeownership, Fight Predatory Lending and Prevent Foreclosure (NEW NAME: Engaging Neighbors in the Stabilization of Their Post-Foreclosure Neighborhoods)	•			•
CB260	Taking Green Action in Your Community	•		•	•
CB320	Value-Based Community Organizing				
CB340	Civic Engagement: Building Accountability and Commitment				
CB701	How to Build Your Skills and Understand Your Community to Change It for the Better (NEW NAME: Youth Leadership: Training for Maximum Impact)				•
CB704	Community Organizer's Forum	•		•	
CB706	NEW COURSE: Community Engagement Forum			•	

*The offering dates for elective courses are tentative. Some of these may be substituted with new courses or, in the case of Wednesday one-day courses, may not be offered at all if the Training Institute Symposium is related to community building and organizing.

NOTE: In order to successfully complete the Professional Certificate Program:

1. Participants must also take at least 2 additional courses in either the Community Engagement Track or the Neighborhood Revitalization Track.
2. Once coursework is completed, a *practicum* must also be completed. The practicum is an exercise that demonstrates how the participant applies the course material to his or her professional and/or volunteer work in community engagement.