

Symposium Agenda

8:30 > WELCOME ADDRESS AND MISSION OF THE DAY

Ken Wade, CEO, NeighborWorks® America
Thomas Curry, Board Chair, NeighborWorks® America
Moderator: Walter Moreau

8:50 > 1ST PANEL

When Disaster Strikes: What Is and What Could Be

Lauren Anderson, New Orleans NHS

Lori Gay, Los Angeles NHS

Hear from a resident and community leader what happened in New Orleans when Hurricane Katrina hit, and in the disastrous aftermath, about the activities occurring in recovery. Also, hear about how the Los Angeles NHS responded to the Northridge earthquake. Find out what these two NHS directors learned from their experiences, and what they would do differently.

9:45 > QUESTIONS AND ANSWERS

10:00 > BREAK

10:15 > 2ND PANEL

Before Disaster Strikes: The Importance of Preparedness

Mary Hennessy, San Francisco Citizens Housing

Mark Sloan, Harris Co, TX, Citizen Corps

Kenny Shaw, Office of Emergency Management, City of Dallas

Learn what CDCs and local governments are doing in various areas of the country, and gain perspective on what CDCs and municipalities, county and state governments can do together to prepare for the unforeseen.

11:15 > QUESTIONS AND ANSWERS

11:30 > LUNCH

Keynote Address

*Liz DiGregorio, Office of Community Preparedness,
Department of Homeland Security*

1:15 > 3RD PANEL

After Disaster Strikes: Achieving Successful Recovery

Rick Goodeman, Southwest MN Housing Partnership

Gregg Warren, DHIC

Steve Mainster, Centro Campesino

NeighborWorks® organizations will tell about their involvement in successful recovery from disaster. They will share information about what occurred in their communities, and how they worked with government agencies and used numerous funding sources to assist households and their communities in recovery.

2:15 > QUESTIONS AND ANSWERS

2:30 > BREAKOUT SESSIONS

SESSION 1: Citizen Involvement in Disaster Preparedness: Citizen Corps

Rachel Jacky, Citizen Corps, Department of Homeland Security

Discover how Citizen Corps actively involves citizens in making our communities and our nation safer, stronger, and better prepared. Additionally, learn how your organizations can work with local emergency management to promote the programs.

SESSION 2: Rebuild It Better

Todd Rhoades, Cermak Rhoades Architects

An architect involved in redesigning the East Grand Forks, MN master plan – after the 1997 floods damaged all but eight homes and all of the downtown – will discuss how not to just restore a community, but how to redesign it to be disaster-resistant and more livable at the same time.

SESSION 3: Stay in Business: Organizational Continuity Planning

Dr. Thomas Phelan, Strategic Teaching Associates

How quickly your organization can get back to business after a disaster depends on the emergency planning done today. Dr. Phelan will provide information to assist participating organizations in preparing a plan.

SESSION 4: Lend a Helping Hand: When It's Not Your Disaster

Walter Moreau, Foundation Communities

States throughout the country welcomed survivors of Hurricanes Katrina and Rita. Find out about what this organization has been actively doing to assist the large numbers of survivors who came to Austin, Texas.

SESSION 5: Keys to Successful Recovery

Rick Goodeman, SWMHP

Gregg Warren, DHIC

Steve Mainster, Centro Campesino

In a continuation of the afternoon panel, the three presenters will explain the keys they've identified to successful involvement in the recovery of the communities in which they work.



Symposium Agenda *continued*

SESSION 6: Critical Preparation for Crisis Communication

Julia Galdo, American Institutes for Research

Ms. Galdo will share information regarding the goals, skills and tools for effective communication before, during and after a crisis.

3:45 > PLENARY

Report on Sessions, Final Address and Wrap-Up

4:15 > CONCLUDING ADDRESS

George Haddow, Principal, Bullock and Haddow, LLC

4:30PM > ADJOURN

5:00PM > 6:30PM – NEIGHBORWORKS® TRAINING INSTITUTE NETWORKING RECEPTION

Presenter Profiles

Lauren Anderson is the executive director of the New Orleans Neighborhood Housing Services and housing co-chair of Bring New Orleans Back

Liz DiGregorio is director of the Office of Community Preparedness within the Department of Homeland Security

Julia Galdo, a former director of communications with NeighborWorks® America, is now director of communications and social marketing at the American Institutes for Research, working with the US Department of Health and Human Services.

Lori Gay is the executive director of Los Angeles Neighborhood Housing Services

Rick Goodemann is the executive director of the Southwest Minnesota Housing Partnership

George Haddow is a research scientist and adjunct professor at the Institute for Crisis, Disaster and Risk Management at George Washington University. He is also a principal in the Washington, DC-based consulting firm Bullock & Haddow, and a former deputy chief of staff for FEMA

Mary Hennessey is the Vice President of Citizens Housing Corporation, a non-profit affordable housing corporation located in San Francisco, CA

Rachel Jacky is national director of the Community Emergency Response Team program – part of the Department of Homeland Security – where she oversees 1,700 community emergency response programs nationwide, and efforts to create more

Steve Mainster, a former Peace Corps volunteer, has been the executive director of Centro Campesino Farmworker Center, Inc. since its founding in 1973.

Walter Moreau is executive director of Foundation Communities, creating high-quality affordable housing communities in Texas.

Thomas Phelan, PhD is a founding member of the US Department of Homeland Security and a member of the IBM Crisis Response Team, as well as the president of Strategic Teaching Associates, Inc.

Todd Rhoades is an architect, urban designer and an adjunct professor at the University of Minnesota

Kenny Shaw is the Director of the Office of Emergency Management for the City of Dallas, TX

Mark Sloan, recognized as ABC News Person of the Week for his work after Hurricane Katrina, oversees a variety of homeland security initiatives for Harris County, TX

Gregg Warren is the president of DHIC, Inc., a regional nonprofit affordable housing corporation in Raleigh, NC

