



## Joslin and Lindsey Are Honored

Roger Joslin (center), chairman of the board, State Farm Fire and Casualty Company, retired, and chairman of the board of trustees, Neighborhood Housing Services of America, and Lawrence B. Lindsey (right), president, The Lindsey Group, and former board chair, Neighborhood Reinvestment Corporation, were honored in September “for their inspired leadership in support of America’s communities” by Social Compact, Neighborhood Reinvestment and NHSA. With them are (left to right) Mary Lee Widener, president and chief executive officer, NHSA; Edward M. Gramlich, member, board of governors, Federal Reserve System, and board chair, Neighborhood Reinvestment; and Lynn Reilly Whiteside, chief executive, Social Compact. Both Joslin and Lindsey also serve on the board of Social Compact, a coalition of business leaders that promotes successful investment in undervalued communities.

PHOTO BY SÉAN BENNETT

### IN MEMORIAM:

## Lynn Reilly Whiteside

Lynn Reilly Whiteside, 47, a longtime advocate of the NeighborWorks® system and a leader in community and economic development, died November 27 from pancreatic cancer.

Just a few weeks earlier, she had been honored by former officials of the Clinton and Bush administrations, corporate leaders, and colleagues for her role in developing and leading Social Compact, a nonprofit that raises public and private resources to invest in low-income neighborhoods. She was Social Compact’s president and chief executive.

She joined Neighborhood Reinvestment Corporation in the late 1970s, working as an assistant to William Whiteside, Neighborhood Reinvestment’s founding executive director. They later married and divorced.

While building relations on Capitol Hill and in key federal offices, she

excelled at linking the interests of top elected and appointed officials of the nation with the needs and opportunities of inner cities and other underserved areas. Her efforts also contributed to greater awareness of and funding support for Neighborhood Reinvestment and the NeighborWorks® network.

Her work with the banking, insurance and other sectors of the financial services industry on community development issues took her from the offices of Fortune 500 companies to the neighborhoods of Little Village in Chicago, Vernon-Central in Los Angeles, and dozens of other communities around the country.

As part of her efforts in gaining private-sector investment for Neighborhood Housing Services of America, the secondary market for the NeighborWorks® network, she helped create and nurture the growth of Social Compact. Launched in 1990, Social Compact is a coalition of

business leaders who have joined forces to promote successful business investment in undervalued communities for the benefit of current residents.

Her later work with Social Compact pioneered a methodology for gauging the economic value of overlooked markets – “emerging markets” – and earned praise from corporate leaders as well as attention from the *Wall Street Journal*, public radio’s Marketplace, and other business-oriented media across the country.

“Lynn was buoyant, energetic, results-oriented, and totally committed to improving the fate of communities with too few friends and supporters in places of power,” said Margo Kelly, acting executive director of Neighborhood Reinvestment. “Her life was short; her contributions will be long-lasting.”

She is survived by two daughters, Cassie and Libby, her father and stepmother, two sisters and a brother. ■

## District Director to Join Network Affiliate

Karen Kollias, district director for Neighborhood Reinvestment's Mid-Atlantic District for the past five years, left the Corporation at year's end to accept a challenging new position with a NeighborWorks® affiliate in Delaware.

Her decision to accept a post with the National Council on Agricultural Life and Labor Research Fund (NCALL), based in Dover, Delaware, will enable her to be more directly involved in community development activities where she and her family live in Delaware. She began her new duties January 5.

"Karen has demonstrated extraordinary commitment to organizational health and customer service," said Robert Burns, Neighborhood Reinvestment's director of field operations. "Her work with our affiliates and partners in the district, and her management of a talented staff of professionals, have contributed significantly in strengthening the 24 NeighborWorks® organizations in the district." ■

## Justa and Lazar Receive Practitioner Awards



At the 2003 Home Ownership Summit in November, Fran Justa (left), executive director, NHS of New York City, and Ellen Lazar, former Neighborhood Reinvestment executive director, received special awards. Justa was presented the National Homeownership Practitioner Award, because she had "demonstrated outstanding commitment to increasing low-income and minority home-ownership opportunities in her community." Lazar was presented the Kevin Bibbs National Homeownership Award in recognition of "her outstanding efforts to increase low-income and minority home ownership in the United States."

PHOTO BY RON CAESAR

## PEOPLE

**Adriane Aul** joins Neighborhood Reinvestment as a research assistant in the Washington, D.C., office. Prior to joining the Corporation, Aul served as a teaching assistant at the University of Maryland, where she assisted students with quantitative research methods as well as with the use of ArcView mapping software. From 2001 through 2002, Aul worked as an intern with the Maryland-National Capital Park and Planning Commission and the Neighborhood Design Center. She has also worked as a research assistant with the National Center for Smart Growth Research and Education. Aul earned her Master's degree in community planning from the University of Maryland.



**Christine Coggins** comes to Neighborhood Reinvestment as a training production assistant in the Training Division. Coggins brings several years of experience working in the administrative capacity coordinating training conferences, seminars, expos, and community health fairs. She previously worked as a real estate agent representing first-time homebuyers. In her new position, Coggins will assist with administrative coordination of the Programs of Studies for the NeighborWorks® Training Institutes, which include enrollment, certification, testing, database management, and other functions. Coggins is an undergraduate student at Strayer University where she is majoring in business administration.



**Michael Eschenburg** joins Neighborhood Reinvestment's Information Management Division as a database manager. He's stationed in the Washington, D.C., office. Previously, Eschenburg worked as a consultant for five years, where he provided Microsoft database and networking expertise to more than a dozen clients. He also served 10 years with the U.S. Department of the Army and the U.S. Department of State in various information management and technology assignments. During that time, Eschenburg enjoyed the opportunity of traveling to six continents and more than 30 countries. He graduated from Michigan Technological University with a Bachelor of Science degree in electrical engineering. Eschenburg was raised in Utica, Michigan, a small city in the suburbs of Detroit. Presently, he resides in Washington, D.C.

**Maria Godbey** joins Neighborhood Reinvestment as the new grants and contract manager in the Washington, D.C., office. Godbey's work experience includes several years of managing and monitoring contracts and grants for organizations in the Washington, D.C., area. Some of her prior experience includes work for the World Wildlife Fund, the Peace Corps and the Inter-American Foundation. Godbey will manage the administration, monitoring, tracking and reporting of all Neighborhood Reinvestment grants and grant contracts, including those from outside sources.

