


 close

## Success Measures®

*Outcomes*

*Impact*

*Change*

### Success Measures In Action

#### At the Funder and Intermediary Level

A sample of clients who have made use of our standard and custom services includes:



**NeighborWorks America:** Since 2005, Success Measures has provided in-depth training and technical assistance to more than 75 NeighborWorks-supported organizations across NeighborWorks America's eight regional districts, conducting and sharing their outcome evaluations of a wide range of homeownership, multi-family housing, community organizing and economic development programs.

A current focus of NeighborWorks America's use of Success Measures is to assist affiliate organizations in measuring the community level outcomes of housing and community strategies. Specialized training and coaching to meet this need is provided for interested NeighborWorks Organizations (NWOs).

*For NeighborWorks Organizations who are interested in using Success Measures, contact Calece Johnson at:*

617.585.5039; [cjohnson@nw.org](mailto:cjohnson@nw.org)

**Wachovia Regional Foundation:** As a key part of the evaluation component of the Foundation's Neighborhood Implementation Grant Program, 28 grantee organizations have received customized training, technical assistance and subscriptions to the web-based SMDS, to complete longitudinal evaluations over three to five year grant periods. While each organization has selected indicators and tools that resonate with its specific programs and interests, the Foundation has asked its grantees to include one common indicator – measuring residents' satisfaction with their neighborhood -- as a means of better understanding the overall neighborhood impact of this particular grant program.

**F.B. Heron Foundation:** This national foundation, which supports organizations that promote wealth creation and preservation through homeownership, enterprise development and access to capital in low-income communities, has been a leader in moving the field toward evaluation of outcomes.

In addition to funding earlier, essential development phases of Success Measures, the Foundation, as a client, has supported a number of its grantees to use Success Measures. These organizations have received intensive technical assistance training to conduct initial outcome evaluations of homeownership, asset building, economic development and comprehensive community development programs.

The Foundation has also supported the development of new Success Measures indicator sets and the translation of more than 100 data collection instruments into Spanish. The F.B. Heron Foundation is currently partnering with Success Measures in the development of new indicator sets to measure the results of asset building programs and the value of technical assistance, financing, advocacy and other key services provided by community development intermediaries and loan funds.

**Habitat for Humanity International:** Success Measures has partnered with Habitat for Humanity to create an outcome evaluation framework for its local affiliates in the U.S. to measure the impact of their work, facilitating a process of selecting common outcome metrics for Habitat's homeownership programs. Through a multi-organization pilot, Success Measures is supporting 10 local affiliates to measure resident and community outcomes and is also training and certifying Habitat staff to deliver Success Measures technical assistance to its affiliates in future years, so that the new evaluation framework can be disseminated more broadly across Habitat's network.

**North Carolina Association of Community Development Corporations (NCACDC):** This statewide community development association is undertaking a 10 organization, multi-year pilot to build the evaluation capacity of community development corporations across North Carolina. In addition, NCACDC is building its own evaluation capacity through the Success Measures certification program in order to continue to provide evaluation technical assistance and related services. NCACDC is also partnering with Success Measures in the development of new indications and data tools to measure the value and impact of a range of training, technical assistance, field-building and policy activities provided by community development intermediaries.

Since 2004, the Success Measures Data System and related training programs have received the generous support of the following funders, partners and clients:

- Mary Reynolds Babcock Foundation
- Enterprise Community Partners
- Fannie Mae Foundation
- The Ford Foundation
- Foundation for the Mid South
- The Walter and Elise Haas Fund
- Habitat for Humanity International
- F.B. Heron Foundation
- National Rural Funders Collaborative
- North Carolina Association of Community Development Corporations
- NeighborWorks® America
- Rockefeller Foundation
- Twin Cities Local Initiatives Support Corporation
- U.S. Department of Housing and Urban Development
- Wachovia Regional Foundation

