

# Event Sponsorship

NeighborWorks Event Sponsorships offer corporations and organizations a range of event sponsorship opportunities that reinforce their commitment to building strong low- and moderate-income communities to a highly targeted market.

**NeighborWorks America's Training Institutes** are the nation's top forums for housing and community development education. They are held four times annually in key areas across the country. Each attracts more than 1,800 professional community development leaders, local and state government employees and private-sector partners. More than 100 classes and a day-long national symposium focused on a cutting-edge topic highlight each Institute.



*Communities are transformed with the help of community leaders getting involved in NeighborWorks events such as NeighborWorks Week*

**Companies may select from among the following sponsorships:**

- ▶ National Presenting Sponsor – donors may choose one or more Training Institutes, each spanning five days of activities
- ▶ A Training Institute Symposium
- ▶ A Training Institute Symposium Luncheon
- ▶ An Evening Reception at one or more Training Institutes
- ▶ A specific track of courses related to your company's line of business
- ▶ A Cyber Café for Institute attendees during one or more Training Institutes
- ▶ Continental breakfast for five days for one or more Training Institutes
- ▶ Refreshment Breaks for one or more Training Institutes

**NeighborWorks Week**, now in its 27th year, showcases the work of the 235 community development organizations that make up the NeighborWorks network. Throughout this powerful week, NeighborWorks organizations mobilize thousands of community volunteers, business sponsors and civic leaders in a five-day blitz of neighborhood transformation. They rehabilitate and repair homes, paint and landscape properties and host events that educate and train residents.

## **NeighborWorks Week 2009 Results**

NeighborWorks organizations participating: **189**

Events held: **347**

People participating: **16,123**

Volunteer hours: **18,201**

Homes rehabilitated: **1,567**

**More than 4,700 families were touched in 425 communities nationwide through various projects held during NeighborWorks Week**

**NeighborWorks Community Leadership Institute** is an annual, invitation-only training event that aims to strengthen the skills of community, resident and volunteer leaders. Between 800- 900 participants attend in teams from areas served by our 235 NeighborWorks organizations. Each team arrives with a vision of change for its community. The Institute provides a series of classes and workshops to hone basic skills, a forum for discussing community challenges and developing strategic and measurable goals and opportunities to share best practices to address the problems faced by low-income communities around the country. At the end of the Institute, each group completes an application to NeighborWorks America to fund the project it has envisioned. Project progress is tracked throughout the grant period.

NeighborWorks **Community Leadership Institute** has been recognized by Harvard University's Kennedy School of Government as one of the top models of democratic governance and innovation.

**Companies may select from among the following sponsorships:**

- ▶ National Presenting Sponsor of the Community Leadership Institute, spanning three days of activities
- ▶ Welcome Breakfast for Community Leaders
- ▶ Refreshment Breaks
- ▶ The Leadership Institute Evening Reception/Dinner

**NeighborWorks' Awards Dinner** – held annually in Washington, D.C. to recognize the contributions of the residents and volunteers, government officials and private-sector partners whose outstanding work, support and commitment has made a difference in their communities and in NeighborWorks ability to deliver strong, impactful programs with measurable results. Partners may select from among the following sponsorships

- ▶ National Presenting Sponsor (one available)
- ▶ Lead Sponsor
- ▶ Sponsor

**EVENT FULL-YEAR PACKAGES**

Support NeighborWorks premier events yearly with event packages that provide your company/organization the opportunity to reach out to all key audiences in the housing and community development field across the country.

**Sponsorship Benefits**

A range of sponsor benefits are available at each event, including logo identification on banners, programs, invitations; print and online promotions, product sampling/coupons distribution, recognition in NeighborWorks publications sent to a base of thousands of community development leaders nationwide, live links on NeighborWorks Web pages, local press releases and more. For more information on event sponsorships, please contact the Development Office at 202.220.7079 or visit our Web site: [www.nw.org](http://www.nw.org)